

Betaseed is a strong supplier of high performing sugar beet varieties with comprehensive resistance profiles and is committed to play a major role in future-oriented sugar beet cultivation. As a strong partner to growers and industry around the globe, Betaseed's objective is to make sugarbeet growing easier and more productive with new impulses, tools and concepts beyond seed. With its roots in the land of opportunities, today Betaseed operates in 17 markets around the world. The activities in Europe and Asia are coordinated from the Betaseed headquarters in Frankfurt am Main, Germany and further subsidiaries in the countries. Learn more about Betaseed on betaseed.com



We are currently looking for a

PRODUCT MANAGER SUGAR BEET (M/F/D)

PERMANENT FULL TIME POSITION ; LOCATION: FRANKFURT/MAIN (MOBILE WORKING POSSIBLE)

Our passion is to drive product innovation in sugar beet and achieve sustainable success in multiple countries. In this role, you will act as product manager for various countries and work closely with internal and external specialists.

YOUR TASKS:

- Portfolio Management for various European markets
- Developing and ensuring the implementation of short and long-term strategies for our innovative products
- Selection and registration of new sugar beet varieties in cooperation with our breeders and sales team, as well as taking part in variety meetings
- Assessment and positioning of varieties based on trial results
- Technical and professional support for Marketing and Sales
- Consulting and visits to sugar industry, institutions, grower associations and authorities
- Participation in international internal and external project groups

YOUR PROFILE:

- Degree in agricultural sciences, or comparable experience, focus on breeding can be an asset
- Ability to work independently in a trusting, respectful and friendly working atmosphere, with a pragmatic attitude as well as solution-orientated and proactive approach to challenges
- Good communication, excellent networking skills and the ability to work in interdisciplinary teams
- Business fluent in English (oral and written)
- Willingness to travel (15-20%)

HOW TO APPLY:

Please submit your online application via email to opportunity@betaseed.com

