

ABOUT BETASEED

Betaseed is the leading sugarbeet seed brand for growers in North America. From our start over fifty years ago in 1970, Betaseed hybrids have gained a reputation as the industry standard for disease tolerance combined with high yield potential. Sugarbeet growers trust Betaseed to provide them with knowledge, variety performance and timely responses to technical operating questions in order to achieve the highest possible revenue for their operation.

The Betaseed Performance Portfolio:

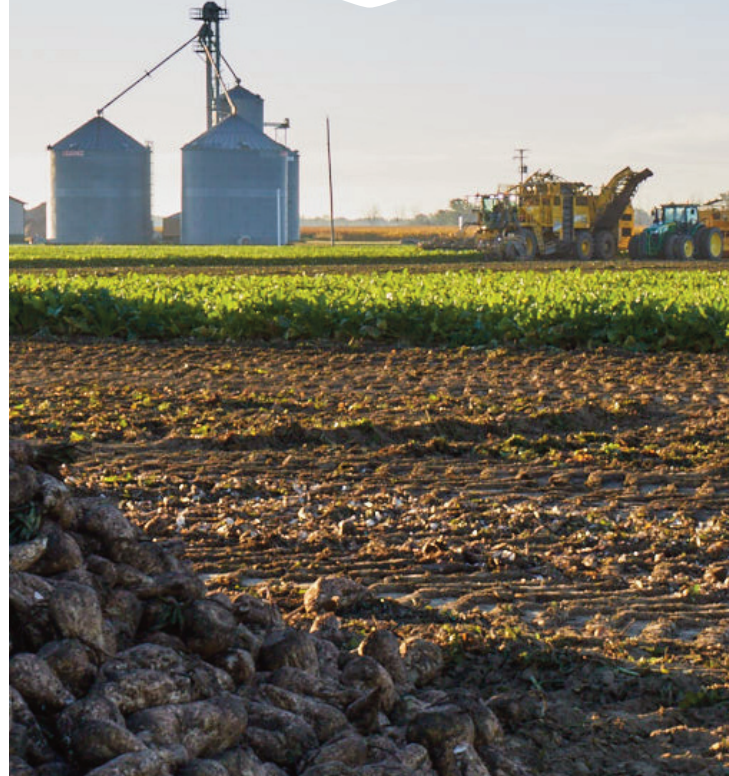
- **Research** – Developing new varieties that increase a grower's revenue while exceeding disease tolerance requirements.
- **Value** – Providing a portfolio of seed varieties, trait technology and seed treatments that give growers what they need to achieve a successful crop.
- **Knowledge** – One third of the Betaseed staff works in research and development creating the varieties needed in North America. The depth of experience and expertise benefits growers with the performance of Betaseed varieties in the field.



FOR MORE INFORMATION
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Imperial Valley Varieties

2025

BREEDING CONFIDENCE

2025 Varieties

BTS 5460

WORLD RECORD FOR
SUGAR PER ACRE

- High yielding
- High sugar
- Moderate RHC resistance
- Good early season variety
- Very good late season variety

BTS 5678

- High sugar
- High yielding
- Very good early and late season variety

BTS 511N

- Nematode tolerant
- Very high sugar (highest 3yr. harvest average for 2021 – 2023 late trials)
- High yielding (most extractable sugar for 3 yr. late harvest average)
- Good early and late season variety
- Smaller canopy
- Good rot tolerance

BTS 5255

PENDING APPROVAL

- High sugar
- High tons
- Very good for early and late harvest seasons
- Moderate powdery mildew resistance
- Good rot tolerance

Seed Treatments

- BetaShield effectively bundles seed treatments to meet the unique needs of each sugarbeet region.
- For the Imperial Valley seed applied fungicides & Poncho will come standard.



BetaShield®

Check out
our Varieties
for 2025